



PETER EDWARDS

STORYTELLER & ILLUSTRATOR FOR HIRE

WWW.LITTLEFEARS.CO.UK

HELLO

I'm **Peter**
a storyteller & illustrator
from London

I tell fantastic stories for fantastic brands. I have been a blogger and brand PR since 2006, and recently launched a new story telling website, **the little fears**.

Filled with tales of the mostly expected, doodles, and puns. Regularly featuring brands within the highly sociably shareable visual stories.



SERVICES

The Little Fears Studio has 35 years of storytelling and doodling experience, with 11 years blogging, digital and PR experience. In addition to sponsored posts, tales and Little Fears, we can also provide the following services.

Blogging Services

Sponsored posts, brand ambassadorships and representation, product and event reviews and social media promotion.

Digital Services

Social Media Management, social media set up, social media advertising, blog management, website building, staff training in digital marketing and blogger reviews.

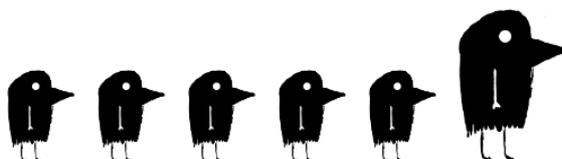
Real World Services

Magazine and newspaper features, negotiating advertising costs, creating banners and posters, store promotions, T Shirt design & supply, shows & events, PC building, software set up and product & client sourcing.

Storytelling Services

Writing articles, writing fictional tales, writing brand stories, writing scripts, product and location photography, mixed media art and design.

THE FOLLOWING



Little Fears has developed a following with haste, launched on 27th December 2016, we had 1,736 combined followers by 1st January 2017, and we are currently growing 600-1,000 followers per day.

The following dated 20/1/17.



1,960 Subscribers to the WordPress blog

1,644 Twitter Followers

+ 5,350 followers across other social medias



CONTEXT

Although the Little Fears have a global audience, our main audience is spread across the UK and USA. As such we have featured both British and American brands in our tales and doodles like [Bluebeards Revenge](#) and [Crystal Head Vodka](#).

We can dedicate single days, entire weeks or whole months to your brand. We can link to your social media profiles on each network and we can include your logo and links in every post during the chosen sponsorship period.

All fiction, fears and doodles can be pre-approved in advance.



CONTACT

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