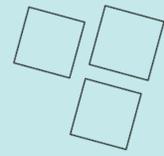




Affordable & Free Ways to Record a Podcast



When it comes to starting a podcast, the equipment is a roadblock for most. “Well if I don’t have the right equipment, I can’t start!” Not true! You can start this moment with a device you carry with you just about everywhere--your phone! This is a great place to begin practicing and recording your episodes. In podcasting, you will learn most by doing, so use the following device list to start recording, gain momentum and build confidence.

Recording Devices:

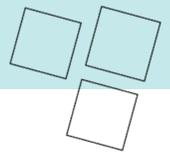
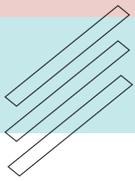
- Phone/Cell phone (free)
- USB microphone to plug into a computer
 - [Portable Samson Go Mic \(\\$29.99\)](#)
 - [Blue Microphones Snowball Ice \(\\$50-\\$70\)](#)
 - [Blue Microphone's Yeti \(\\$100-\\$130\)](#)
 - [Audio-Technica ATR2100X-USB USB/XLR Microphone Bundle \(\\$120\)](#)

Hot tip: check for used mics (but in good working condition) on Craigslist, eBay, Amazon, etc.

We also recommend a [Pop filter](#) (\$10-\$20 usually)

When you are ready to invest more in your equipment and uplevel your studio quality, we recommend streamlining your process with a podcast production board.

- We love the [Rodecaster Pro](#). This is an investment (\$600) and has been well worth it. Not only is this board easy to use, it has fun features, like jingle/sound playback, and the ability to connect to your phone, USB and bluetooth. Plus, there is an option to record directly onto a microSD card so you don’t have to worry about your audio files taking up too much space on your computer.



Recording + Editing Software:

The program that you use to record and edit might be one and the same, as would be the case with a program like Garageband. This is personal preference! Some people prefer to record on a separate device or platform and then transfer the audio files to the editing software. We always recommend that you find a post-production flow that you feel confident in learning and maintaining. Here are some options for recording and/or editing software:

Free

[Anchor](#)

[Audacity](#)

[Garageband \(Mac\)](#)

[Pro Tools First](#)

[Zoom](#)

[Zencaster](#)

[Skype + MP3 Skype Recorder](#)

Paid

[Logic X Pro \(\\$199.99\)](#)

[Pro Tools \(\\$599 or \\$29.99/month\)](#)

[Reaper \(\\$60\)](#)

[Adobe Audition \(\\$20.99/month\)](#)

[Hindenburg Journalist \(\\$95\)](#)

Hosting Platforms:

Your podcast hosting platform will allow you to obtain an RSS feed, distribute your show, and collect analytic data that is valuable as you grow, create content, and speak to your audience. Here are a handful of platforms ranging from free-\$75/month:

[Anchor - Free!](#)

[Libsyn \(\\$5-\\$75/month\)](#)

[Soundcloud \(Free - \\$16/month\)](#)

[Buzzsprout \(Free - \\$24/month\)](#)

[Simplecast \(\\$15/month\)](#)

[Podbean \(Free - \\$9/month\)](#)