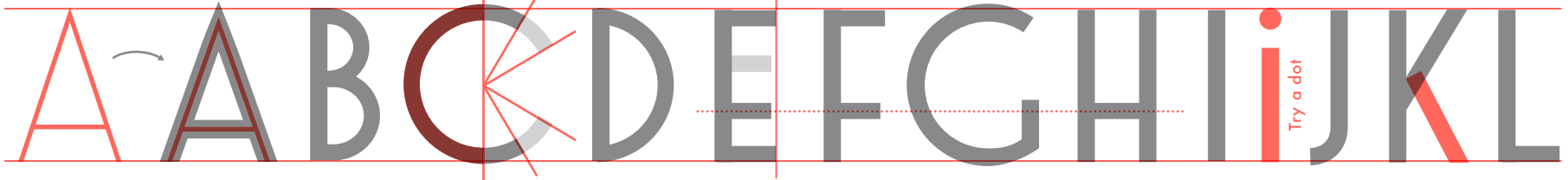


ART DECO LETTERING

A SKILLSHARE CLASS BY NICK MISANI

STYLE ONE: THE BASICS

Keep tops of As and Ns pointy and slightly above the cap line

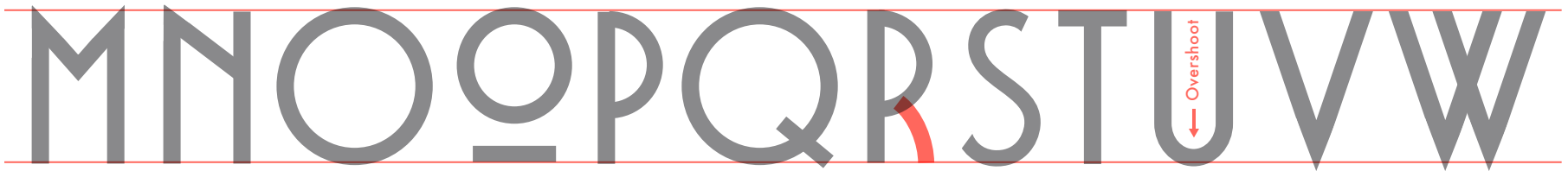


Start by drawing the structure of each letter...

then build it out from the center

This style juxtaposes very narrow letters (H, E, T, U, N, etc) with very wide letters (O, C, G, W), exaggerating the proportions of each

In addition to geometry, one of the defining features of Art Deco type is a dramatically low (or, slightly less frequently, very high) crossbar



Because Os are based on perfect circles, they tend to be very wide. A smaller version can also be used to save space.

Legs on Ks and Rs can be straight or curved, but whichever you choose, keep it consistent.



ALTERNATES



CROSSBARS

ART DECO LETTERING

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STYLE ONE: VARIATIONS

Here are some examples to show you just how versatile this style can be

NEGRONI

LIGHT WEIGHT Small O, alternate N

GIMLET

REGULAR WEIGHT Alternate E, splayed M

MARTINI

BOLD WEIGHT Triangle crossbar, cut ending on R

RICKEY

BLACK WEIGHT Circle crossbar and alternate Y

FILLED

FRENCH
75

TWO TONE

LONDON
FOG

STENCIL

GIN AND
TONIC