PRINCIPLE 4:
RHYTHM & REPETITION
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Rhythm and repetition establish movement and harmony through repeating elements. You can achieve rhythm by spreading repeating elements around a room.

KEY IDEAS:

- **Rhythm** is the way your eye moves through a space.
- **Repetition** is the placement of repeating elements throughout your space for the eye to land on.
- Repeating similar colors, patterns, and elements throughout a space allows your eye to move seamlessly throughout that space.
MIXING PRINTS

Working with patterns can be overwhelming, but is one of the simplest ways to create rhythm and repetition within your space.

PRO TIPS:

- Pair larger scale patterns alongside small scale patterns or solid colors. Solids can act as a relief alongside bolder, patterned pillows.
- Create groupings in odd-numbers, like groups of three or groups of five.
- Stick with similar or complementary colors.
- Opposites attract when it comes to mixing patterns. Don’t be afraid to mix a geometric print with a floral print, as long as you follow the guidelines above.
TRY THIS AT HOME

GETTING STARTED:

- Gather your existing pillows or pieces of art. Do you see any repeating colors, patterns, textures, or materials?
- Which repeating elements do you like?
- How can you recombine and mix different elements to spread repetition around your space?