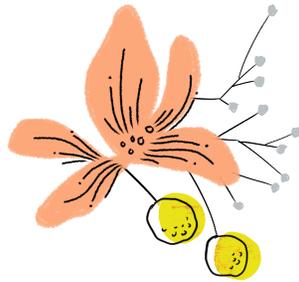


PEGGY DEAN AND DYLAN M PRESENT

Develop your style through Botanicals

A SKILLSHARE WORKSHOP

project brief



and here we go!

Welcome to developing your style through botanicals! We're so pumped to bring you tools, words, examples, and ideas to get you curious and excited to explore myriad of styles, and on your way to finding unique and exciting combinations that feel like you. Oh, and flowers.

This is your fancy, extra special, way cool project brief; the thing that makes the workshop different from just taking each of the classes we're about to talk about. Consider it a road map to moving through the workshop without missing any real awesome stuff. But also, and this goes for the rest of your creative life, there are no rules. This is how we think the workshop should go, but you should take it and use it however you want to. Okay, now that we're good on that, let's get into it.

overview

- You'll start by taking Dylan's brand new class "Leveling Up Your Art Game: The Elements & Principles of Design" to get a foundation on theory. This may not sound as exciting as a bowl of ice cream covered in sprinkles, but this is the stuff that gives artists traction, taking them from good to clever to downright masters. So, I mean, pretty close to ice cream with sprinkles. Dylan will walk you through what the elements and principles are, and then show you how they can be applied to developing your style, interpreting inspiration, and critiquing artwork!
- Next you'll take Peggy's brand new class "Find Your Creative Style: An Exploration Through Floral Techniques": this is where we start putting pens, brushes, and/or sticks dipped in ink, to paper. Even if you have preconceptions of what you like and what you don't, by being open to exploring different techniques and applications, you give yourself a chance to find little gems that you do like, which you then combine to create your unique style. Maybe it'll be one part art deco stained glass, two parts impressionist brush strokes, and four parts wildflowers. Or three parts watercolor, one part embroidery work. This is the best part guys, it could literally end up being anything, but you can only get there once you start exploring!

overview (cont)

- Once you finish the first two classes you'll have enough to go on to tackle the project prompts provided below. These are loose prompts that are open to interpretation, and will get you thinking outside of the box and generating fresh ideas. Your exploration of the prompts IS the workshop project, and what we'll be providing feedback on, AND looking at when considering prizes. We aren't really interested in any pretty final results, we want to see the WORK. The exploring. The weird. The fails. The oohs. The ah-ha moments. And, I mean, if you have pretty results on top of that then by all means, share it all, friend. This part can be confusing so pretty please pay attention. Are you paying attention? **There isn't a designated workshop project space, instead, you will upload your workshop project to ANY of the four classes we're using in this course.** To ensure we know it's special, please just put "Workshop Project:" before the project title (ex: "Workshop Project: Dylan's exploration!")
- The two new classes are enough to get you project-ing, but if you're now even hungrier to experience how other artists work (i.e., us) to see what you can take with you to your workflow, you can explore two of our crowd favorites. Peggy's "[Line Drawing: Cactus & Succulent Edition](#)" and Dylan's "[Illustrating Flowers & Arranging Bouquets in Photoshop](#)." We're betting big time that once you have your freshly planted art theory and open and curious mind from the first two new classes, our crowd favorite classes will be great focuses to start putting it all to the test. That was a really long sentence just saying that our new courses give you a leg up on the others. Boom.
- We love teaching you guys, but the best part of Skillshare is its collective of incredible teachers. **We put together a special list for you of some of our favorite classes that help expand what we've introduced.** Don't overwhelm yourself though, this is for after the workshop and when you're ready to learn more.
- Whew. That's a lot of exploring and class-taking (we can hardly wait), but we know you'll have questions and ideas and resources along the way, so feel free to use the workshop discussion tab to ask us questions and share. We'll also be checking in daily with discussion posts to see how you're doing and to provide encouragement.

develop your style through botanicals

overview (cont)

- Toward the end of the workshop, on Wednesday, April 25th at 3pm EST / 12pm PST, we'll be hosting an AMA to answer those lingering and burning questions you have in real time. It's gon' be fun.
- Your project is due April 30th (remember, you can upload it to ANY of the four classes). Use "Workshop Project:" at the beginning of the title so we can easily find them. After we recover from the overwhelming amount of fully amazing projects, we'll be picking three hardworking prize winners!
- One more thing, **you only need to complete this project brief (i.e. explore the prompts below) to be eligible for prizes. However, each of the classes themselves have their own projects, which you're by all means welcome and encouraged to do, but we definitely don't expect you to knock out 5+ projects in two weeks. If you want to do a hybrid project that combines some of the projects below, go for it! FYI, the projects for those four classes are:**
 - "Leveling Up Your Art Game: The Elements & Principles of Design": a scavenger hunt for 3 elements and/or principles of design
 - "Find Your Creative Style: An Exploration Through Floral Techniques": Create the same flower in 3 different ways
 - "Line Drawing: Cactus & Succulent Edition":
Project: Create a line drawing on a random object of your choosing
 - "Illustrating Flowers & Arranging Bouquets in Photoshop":
Project: Draw and render a floral bouquet illustration

suggested timeline

April 16th

The first day! You'll find a welcome message from Peggy in the discussions tab asking you to introduce yourself! We can't wait to meet you guys, but we also can't wait for you all to meet each other! You're all committed to furthering your creativity, and we know it because you're annual premium members. Y'all are cut from the same ambitious cloth.

April 16th-April 19th

Class: Dylan's "Leveling Up Your Art Game: The Elements & Principles of Design"

Duration: 36 Minutes

Description: The art 101 lecture you missed or need a refresher on, Dylan walks you through what the elements and principles of design are, and how to apply them to developing your style, interpreting inspiration (without stealing!), and critiquing yours and others' artwork

April 20th-23rd

Class: Peggy's "Find Your Creative Style: An Exploration Through Floral Techniques"

Duration: 85 Minutes

Description: Developing your own style takes experimentation. This class is intended to allow you to expand your own creative mind and try some new styles that you may not have otherwise thought to try.

April 16th-30th

Project: Work on the prompts in the following pages (and check out the other optional classes!), documenting as much of the process and exploration as you can, and uploading it all to one of the four aforementioned classes for us to review.

April 25th, 3pm EST/12pm PST

Event: Live AMA (ask me anything) for any and all lingering questions that weren't answered throughout the course of the workshop.

suggested timeline (cont)

April 30th

The last day, and again, the project due date. It's sad for us to think about it coming to an end, but who are we kidding, Skillshare will keep us all together. Follow each of us on SK ([here](#) and [here](#)) to stay up to date on our latest classes. Still wanting more? We love, LOVE, engaging with you on our instagrams and fb pages. (Full disclosure, we happen to be way more active on insta. I mean, it's insta-nt fun. Get it? Insta? Instant? Find us [@thepigeonletters](#) and [@bydylanm](#)) Also - If you decide you're totally elated with your work after this fun journey we've taken together and you want to post your work to Instagram, tag us and use the hashtag **#skillshareworkshop**

After

It'll take us some time to wade through all your hard work, but here's what you can count on: If you put lots of effort into your project, we'll put the same effort into getting you feedback. We're sure your fellow workshop mates will be reviewing and giving you love, too. That's just the kind of gang this is.

the project prompts

After watching our two new classes, choose at least 5 of the following prompts to explore. These are vague on purpose and meant to be open to interpretation. Often times, moving forward creatively requires having space and a few limits. Too many limits and you can't move, too much space and you don't know where to start. Some prompts use verbs like "draw", "paint", "create", etc., but these are interchangeable. You can use these prompts as jumping off points in any way you love to create!

- draw a familiar object. break it down into pieces. reassemble in a new way
- find a combination of colors that buzz
- write down any 5 adjectives (description words like "smelly", "sappy", and "slimy"..they don't have to start with "s"), write down any 5 nouns (people, places, or things like "dog", "glass of water", "The Alamo"). Create something by combining the second adjective with the fourth noun
- create a room with no lines
- create a garden of shapes
- draw 25 different lines
- create a texture dance
- draw your favorite flower. draw it again with your non-dominant hand
- combine something soft with something hard
- distract the viewer's eye
- a cozy scene without color
- something near and something far
- a bold bouquet
- a subtle bouquet
- perfectly balanced
- think of a favorite song, turn the beat and/or melody into shapes
- misfit garden
- unity among the stars
- draw your favorite fruit 12 different ways
- stretching and squashing

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skillshare classes we love

- [Expressive Illustration: From Ideas to Execution](#) -Roman Muradov
- [Digital Illustration: Drawing with Shapes and Layers](#) -Roman Muradov
- [Collect, Make and Digitize: A Guide to Custom Textures](#) -Brad Woodard
- [Misprint: Smart Texturing In Photoshop](#) -Jamie Bartlett
- [Watercolor: Smart Texturing In Photoshop](#) -Jamie Bartlett
- [Sketchbook Practice : Bring watercolour to Life with Line Drawing](#) -Ohn Mar Win
- [Source & Mix Botanical Illustrations with Typography to Create Trendy Designs](#)
-Evgeniya & Dominic Righini-Brand
- [Drawing Symmetric Patterns Live in Illustrator](#) -Melissa Wiederrecht
- [Art Made Easy: Draw and Paint with the iPad Pro](#) -Gabrielle Brickey
- [Isometric Design for Beginners](#) -Hayden Aube
- [Modern Watercolor Florals: 3 Ways](#) -Amarilys Henderson
- [Ink Drawing Techniques: Brush, Nib, and Pen Style](#) -Yuko Shimizu
- [Expressive Florals: A 7 Day Painting Challenge](#) -Juliet Meeks
- [Drawing as Self Discovery: 5 Ways to Start](#) -Mari Andrew
- [Exploring Colour : Create a Colour Inspiration Sketchbook and Explore Colour Trends](#)
-Claire Picard