



MISSION STATEMENT

- Hello, I'm Name.
- I'm an adjective noun.
- I do this for these.
- I'm on a mission to achieve this vision.

First name
Full name
Nickname
Title / post nominals
Brand / business name

I'm / I am
We're / We are
My name is
This is
It's

Hello
Hi
Greetings
Welcome
Hola / Aloha / Bonjour

e.g. I'm a(n)...

adaptable	laid-back
adventurous	nurturing
ambitious	passionate
artistic	persistent
award-winning	practical
calm	professional
compassionate	rational
courageous	rebellious
creative	reliable
credible	resourceful
diligent	sensible
dynamic	sincere
eclectic	skilful
exuberant	sophisticated
focused	successful
friendly	supportive
gregarious	sympathetic
grounded	talented
knowledgeable	traditional
holistic	trustworthy
impartial	unassuming
intuitive	unconventional
inventive	upbeat

entrepreneur	business
gardener	conference venue
jewellery maker	creative agency
personal trainer	farm shop
videographer	restaurant
web developer	theme park

I...

manage projects	host events
improve sales figures	design logos
craft wearable art	build ad campaigns
shoot unique videos	serve soul food
build websites	create experiences

for...

local residents	top brands
discerning collectors	charities
busy parents	pet owners
small businesses	food lovers
people like you	thrill seekers

I'm on a mission to...